

**Beyond The Balanced Scorecard: Improving Business
Intelligence With Analytics**
By Mark Graham Brown



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he is one of world's most recognised thought leaders on Business Intelligence Mark Graham Brown is an Beyond the Balanced Scorecard - Improving
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Mark Graham Brown is the author of Beyond the Balanced Scorecard (3.67 avg rating, 9 ratings, 2 reviews, published 2007), Keeping Score
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Bestseller! Beyond the Balanced Scorecard Improving Business Intelligence with Analytics Mark Graham Brown Manhattan Beach, California, USA ISBN: 978-1-56327-346-9
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training, and professional certification services to help organizations to improve strategic performance, The Balanced Scorecard Institute (BSI)
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